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HOME BUSINESS **REVOLUTION**

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Presenting **SFI**
The #1 Home Business

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anti-wealth plan?**
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Dare to compare!
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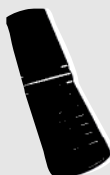
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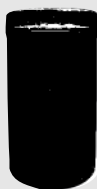
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FREE!

FREE!

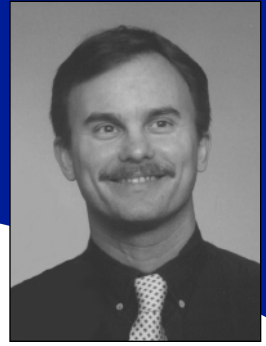


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A Special Message from the Publisher



Greetings! My name is Gery Carson. I am the publisher of "Home Business Revolution" and also the founder of SFI Marketing Group. In the following pages, you're going to learn about how SFI has become one of the leaders of this revolution.

You're also going to learn how, with our ground-breaking program, you can literally start making money today using nothing more than your computer and an Internet connection.

I know what you're probably thinking. When it comes to finding a legitimate home-based Internet business, it's definitely a "minefield" out there of preposterous, often-illegal money games and here-today-gone-tomorrow schemes.

Yet deep down, you've probably figured that amongst the junk, there has to be a few jewels. After all, the Internet is a huge, multi-billion-dollar marketplace; there's got to be **SOMEBODY** who's developed a legitimate opportunity for cashing in on it. By the time you've finished reading this booklet, I'm certain you will agree that SFI is indeed one of those rare jewels.

For starters, you'll be interested to know that in less than five years, SFI has expanded into over 200 different countries. In other words, SFI is in virtually every country in the world! And in the process, we have become truly one of the Internet's biggest success stories.

Why has SFI experienced such unprecedented growth? I attribute it largely to the unique makeup of our affiliate program—a hybrid combination of the best parts of traditional direct sales and network marketing, combined with the technological advantages of the Internet. It probably also has a lot to do with the simple fact that SFI **WORKS**. Indeed, SFI has put millions of dollars into the hands of men and women from all age groups and backgrounds all over the world.

With SFI, you also have my company's nearly 20-year track record behind you. We are a longtime member of the Better Business Bureau and Chamber of Commerce. We're also a debt-free company that has expanded to include over 600 different products!

By the way, if you'd like to do a full comparison of SFI vs. other business opportunities, you'll definitely want to check out the chart on Page 13.

The fact is, there's never been a better time or opportunity for building a successful home business. And whether your goal is to earn a little extra spending cash or achieve complete financial freedom, rest assured, SFI has what you're looking for.

Thanks for giving SFI a look.

Sincerely,



Gery Carson
SFI President & Founder

Are You On The Anti-Wealth Plan?



Though painful to say, most people go through their entire lives on what we call the "Anti-Wealth Plan." Others call it the "40/40/40" plan. That is, work 40 hours a week for somebody else for 40 years and retire with \$40 in the bank.

That's a bit of an exaggeration, of course, but the U.S. Social Security Board, for example, has reported that 85 out of 100 Americans won't possess as much as \$250 in savings by age 65. And only 2% will be self-sustaining (the rest will be dependent on family, church, or the government)!

The main problem with a typical job is that when YOU stop, the money stops.

MAKE SURE you understand this: If you ever want to acquire real wealth, you're not going to get there trading hours for money.

The world's wealthiest people have known for many decades that if you want financial freedom, you **MUST** tap into:

1. RESIDUAL INCOME 2. LEVERAGED INCOME

Residual Income is income that keeps coming in month after month, year after year, from work you do just **ONCE**. It's like a royalty. An example would be writing a book or recording a song and getting paid forever on it. Wouldn't it be absolutely awesome to have that?! Well, with SFI you can!

Leveraged Income is earning money through other people's efforts. There are only 24 hours in a day. Hence, there's only so much you can earn through your own efforts.

With SFI, you can earn Leveraged Income (in the form of "override" commissions) when affiliates you've sponsored in SFI make sales. You can also earn income when they sponsor other affiliates and refer customers to SFI...and when your affiliates' affiliates sponsor other affiliates...and so on.

The fact is, by simply sponsoring a few affiliates to SFI, you can eventually have hundreds or even **THOUSANDS** of affiliates putting money in your pocket from around the world...around the clock!

But that's not even the best part. Each affiliate on your sales team has their own motivation to build and **KEEP ON** building their businesses and incomes. This, of course, means **YOUR** income can continue and grow month after month – even when you want to take a vacation or decide to retire altogether.

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www.HomeBusinessRevolution.com

Rest assured, there are few things greater than coming home from a nice relaxing vacation to find a commission check even bigger than the month before waiting in your mailbox!



Bottom line: With SFI, not only can you earn "do-it-once, get-paid-forever" residual-style income, you also can earn Leveraged Income on the sales of thousands of other affiliates! If building financial security is one of your goals, you've found the vehicle to do it with in SFI.

SAYING "NO" TO ANTI-WEALTH

Every year, SFI pays out millions of dollars in commissions to thousands of SFI affiliates worldwide. Obviously, SFI is working for a LOT of people.

But HOW are they doing it?

For most SFI affiliates, the "secret" is to simply refer people to their SFI Gateway Websites which we provide to our affiliates free of charge. Many of our affiliates do nothing more than print their SFI Web address on their business cards, stationery, etc. We take it from there!

We host and maintain your Website for you, take the orders, handle all product shipment, and provide all customer service, too. Everything is provided at no cost to you. You just have to cash the commission checks.

Using this basic model, we'll show you how to use SFI's powerful, proven, copyrighted system to create an income stream that can gradually replace your current job or career.

Best of all, you can do it completely from home, working only the hours you want. No commute. No suit. And YOU are the boss. As many, many SFI affiliates who live this very lifestyle will tell you, it doesn't get any sweeter than this! ●

"Best of all, you can do it completely from home, working only the hours you want. No commute. No suit. And YOU are the boss."

FREE BONUS!

SFI affiliates also currently receive these two additional valuable bonuses:

FREE LIFETIME ACCESS to Profiles In Success – featuring exclusive interviews and insider success secrets from home-business \$100,000 earners. A \$149 annual value!

FREE INTERNET INCOME!® COURSE – ongoing training on how to create multiple income streams worldwide via the Internet. A \$295 annual value!

SFI: How It Works

While in many ways SFI is revolutionary, what it does is not. Simply put, SFI is just another business method of moving products and services from manufacturers to consumers. What's so different about SFI is that *it lets the "little guy" in on the profits!*

First, let's look at why major manufacturers are embracing the SFI approach.

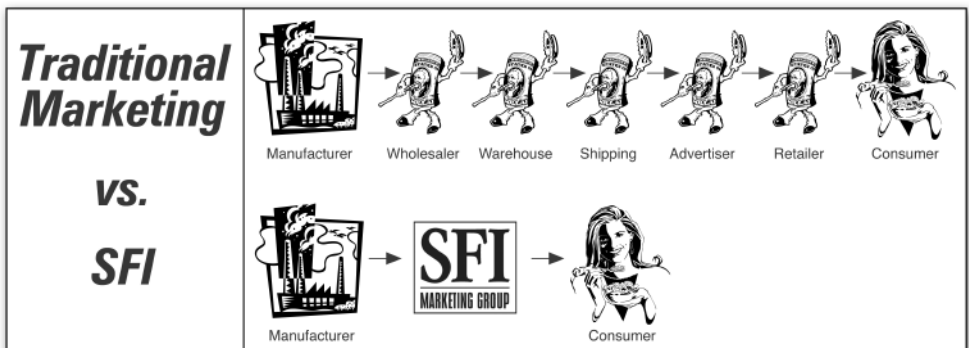
Obviously, manufacturers want to get their products into the hands of as many people as possible, and as quickly as possible.

In conventional marketing, however, this may require *millions* of dollars in ongoing advertising expenses. It will also probably require going through layers of middlemen (jobbers, wholesalers, retailers, etc.) – each who want their cut of the profits (while adding ZERO value to the product or service). In addition, the competition can be fierce. And even after spending millions, there's no guarantee of success.

Now consider SFI's business model. With its enormous base of independent affiliates, SFI has the power to reach tens of millions of consumers and businesses worldwide. In return for this broad access, manufacturers provide products to SFI at low, low prices.

The partnership of these manufacturers, SFI, and its independent affiliates is, of course, mutually beneficial. The manufacturer slashes huge amounts of cash from its distribution and sales costs, for example.

And where do all the millions of dollars saved go? *To SFI affiliates, of course*, in the form of commissions and overrides. But in contrast to conventional marketing, the manufacturer now only pays for results.



Leveraging Your Income

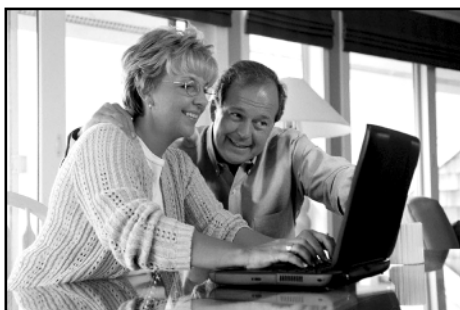
It's a fact: We all have a maximum of 24 hours a day, which limits the amount of sales an individual can personally generate. That's why SFI also allows you to sponsor other affiliates into SFI and earn override commissions on their efforts, too.

This is one of the most powerful advantages SFI has over other traditional, direct-selling methods. You see, success in conventional direct selling usually means you have to be a super salesman and sell huge amounts of product. SFI is just the opposite. *Success in SFI is about a lot of people each doing a little.*

Also, unlike most traditional direct selling, SFI isn't a job. On the contrary, *it's your own business to run as you like.* And no matter when you join SFI, you start out as and will always be the head of your own company. You'll build your own network of independent affiliates and earn a percentage of their sales –yet each is a CEO in their own right, as you are, and each has the opportunity to build their own money-making networks under them.

Do you know what happens when you double a penny every day for a month? At the 15-day mark, it's grown to only \$163.84. But by the 30th day, it's mushroomed to OVER 5 MILLION dollars!

This “leveraging” or duplication effect is one of the most powerful ingredients of SFI. Imagine that you've shared the SFI opportunity with John in Texas. John has an associate in Brazil by the name of Miguel. Miguel comes aboard and soon shares the opportunity with Jean from Sweden. Through Jean's efforts, a Korean, Kim, joins the network.



By just sponsoring one person, you've set into motion a chain of events that now has people working indirectly on your behalf across the globe! And every person (John, Miguel, Jean, and Kim) is each adding to your commission check! This is just one very small example of duplication and networking in action.

Do you think you could find one person each month to join SFI? Just one person a month who might be interested in financial freedom, more leisure time, more security, and more happiness?

Do you think you can teach that one person a month to do what you do? If you can, you can become wildly successful in SFI!

But you know what? Even if you're only able to sponsor someone every three to four months, excellent incomes are still possible. And that's after just your first year. Consider what you can do in year two, year three, and beyond! ●



What are others saying about SFI?

Check out testimonials from hundreds of SFI affiliates at:

www.sfimg.com/saying

Join the revolution at:

www.HomeBusinessRevolution.com

Great Products!

You can't have a great company without great products. Starting with just one product in 1998, SFI has grown to over 600 products in a wide variety of categories including:

Personal Care

Wellness/Nutrition

Pet Care

Telecommunications

Natural Cleaning

Books & Magazines

Coffee

Business Tools/Services



Flagship products include:

Our top nutritional product, **Advanced Liquid Nutrition** is an incredible, all-natural liquid supplement containing nearly every daily nutrient required for robust health – all in a single, easy-to-swallow one-ounce dose. More than 127 nutrients, 77 plant-derived minerals, 13 vitamins, 12 herbs, and 18 amino acids – all in a delicious peach flavor. And because it's a liquid, your body absorbs more of the nutrients in each dose than with capsules or tablets.

Our **Advanced Weight Loss** is the perfect "full-meal" replacement drink. Advanced Weight Loss will help you lose weight with 10g of protein per serving for lean muscles and a full array of vitamins, minerals, and calcium to replace any well-balanced meal. Mixes instantly; just add 8 oz. of skim or soy milk for a perfect, smooth, great-tasting, low-cal shake. Available in three delicious flavors: Chocolate, Vanilla, & Strawberry

Our **Advanced Whey Protein** is provided in four delicious and instantly mixable flavors: Vanilla, Chocolate, Strawberry and Banana

Other products in our Wellness/Nutrition line include: "Super 25" MultiVitamin & Minerals...Diet Helper CLA...Super Antioxidant Tablets...Advanced Joint Support (with Glucosamine HCL/Sulfate)...Creatine powder and chewables...Ginseng Energy tablets...Natural Digestive Enzyme Aid..."Thermo!" Fat Burner...and more.

Wellness and nutrition is a multi-multi-billion dollar industry. Through SFI's line of products, SFI affiliates can now share in the profits of this huge, booming marketplace.

Using all-natural ingredients for the ultimate in consumer safety and environmental health, Our **environmentally-safe cleaning products** deliver unparalleled cleaning power while eliminating dangerous side effects from the toxins found in many major cleaner brands. Our cleaning line is manufactured for SFI by The Clean Environment Company. The Clean Environment Company's cleaning products are used EXCLUSIVELY by the EPA at Yellowstone, Grant Teton, Yosemite, and other U.S. national parks. The EPA tested numerous cleaning products. Those produced by The Clean Environment Company were ultimately selected as being the most effective cleaners and the safest to the people using them and to the environment. The formula was also chosen by the City of Santa Monica after conducting tests for the most effective and environmentally-safe cleansers for the city's cleaning needs. Warner Brothers and

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Fox Studios, the University Medical Center in Hackensack, NJ and world-famous resorts have also chosen these products to clean their facilities. These are POWERFUL endorsements, and now these same wonderful products are available to you, your family, friends, and customers through SFI.

Our **Telecommunications** products include: The Neighborhood, built by MCI...Dial-Up ISP Service & Accelerator Service...and Long Distance & Wireless Telephone Service

Our **All-In-One Hair & Body Shampoo and Conditioner** is a customer favorite. It leaves the skin and hair feeling silky clean. Also an excellent facial cleanser. Safe for permed hair. Helps repair damaged hair. Gentle enough for babies. Conditions as it cleanses. Eliminates the need for messy bar soaps.

At our **Magazine Rack** you'll find over 500 popular magazines—from major titles such as US News & World Report, Newsweek, and TV Guide to magazines of all types of special interest.

PurJava Liquid Coffee Concentrate is the easy way to make just the amount of coffee you want – with no waste. Just add a 1/2 tablespoon to 8 ounces of hot water and you've instantly got a delicious cup of fresh coffee.

One of our most unique products is the **IAHBE (International Association of Home Business Entrepreneurs)**, an association designed specifically to provide you with everything you need to create a profitable home-based business. As an IAHBE member, you'll have access to a constant flow of updated, timely content, training, tools, and vital resources you need for your home-based business. You'll learn from recognized experts in the field of marketing and home business, discover the secrets of success through in-depth, exclusive articles available nowhere else. IAHBE membership also includes:

- Free best-selling books that cover the home-business landscape from A to Z.
- Free leads each month that you can use to promote your home business.
- Subscriptions to top business magazines, such as Fast Company, Inc., Entrepreneur, etc.
- Audio seminars from top home-business entrepreneurs.
- Free Windows and Macintosh software for your home business.
- Exclusive home-business book and tool reviews.
- Marketing aids for generating sales and profits.
- Monthly freebies and money-saving special offers from marketing experts.

Plus...Your membership also includes the IntroPak, with Over \$1,000 In FREE Bonuses!



We're Making The World A Better Place

There's another great reason to use SFI products. With your every purchase, we automatically contribute a direct donation to your choice of one of the international charities we've partnered with. We also make a contribution to Strong Future's international awareness campaign. In other words, just by being an SFI customer, you're helping spread the word to thousands of people around the world...and directly helping to heal the planet, help impoverished people, end starvation, and much more.

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Frequently-Asked Questions About SFI

Q. Can SFI be done successfully part time?

A. Absolutely... it's very common in fact. You can start your SFI business on a part-time basis without giving up your current source of income until SFI is generating the income you require. And the best part is that you can continue to operate indefinitely on a part-time basis. What would you do if you were financially independent and most of your time was free to do with as you pleased? This is why so many people are flocking to SFI. And that's why we say that SFI puts the freedom back in free enterprise!

Q. Do I have to sell products door-to-door or hold parties or meetings?

A. Only if you wish to. One of the greatest features of SFI is that success can be achieved using a wide variety of methods. You choose the methods that YOU are comfortable with – whether that means Internet marketing, direct mail, telemarketing, meetings, flea markets, in-home parties, or other methods.

Q. How much money can I make?

A. The bottom line is you'll get out of SFI what you put into it. It works...if

you do. But that's the beauty of it, too; you are in control – it's up to you how far you take it. And don't forget, SFI offers the opportunity to earn residual income. This basically means that for the work you do today, you have the potential to earn money not only for today but also potentially for years to come.

Q: Is it really possible to make a large income working at home?

A: According to Entrepreneur magazine, the average home-based business household earns \$50,250 a year. And about 20% of all home-business households earn in excess of \$75,000 a year. And then there are the tax benefits; even if your home business isn't generating a profit yet, it can put \$5,000 or more into your pocket through tax write-offs.

Q. Do I have to sponsor a lot of affiliates to be successful?

A. No, there's actually no requirement to sponsor ANY affiliates. You can earn great money simply selling SFI products. Sponsoring affiliates, however, positions you to earn lucrative leveraged income. Sponsoring just one good affiliate every month or two is all it takes.

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Q. Tell me again, what's so important about sponsoring?

A. It's like this: it doesn't matter how intelligent, rich, energetic, or dynamic you are —we are all limited to the same 24 hours a day. By sponsoring, however, you can overcome this limitation. By sponsoring, you can essentially clone yourself and have dozens, hundreds, even thousands of people all working indirectly on your behalf on their time – and receive a cut of everything they do.

Sponsoring also builds your security in this business. Why? In most traditional businesses, what happens if you become ill or disabled and are unable to service your customers? Or perhaps you just want to take a nice long vacation. Whatever the case, you could lose most, if not all, of your income overnight because it relies on your being there. That's not owning your own life, and that's certainly not financial freedom.

Through the process of sponsoring affiliates, however, you can create total financial freedom for yourself. When you've sponsored your own team of independent business people, you no longer have all your eggs in one basket. On the contrary, because each person on your team has a vested interest in continuing and building their own businesses, you create an income that is not dependent upon you – an income that can continue, even grow, indefinitely, with or WITHOUT you.



Q: SFI sounds too good to be true. There must be fees or something I have to buy right?

A: No. There is NEVER any cost required to be an SFI affiliate.

It is true however that thousands of SFI affiliates do purchase SFI products for themselves. It only makes sense, after all, to buy from "your own store" – especially those

items you are already purchasing somewhere else. Also, you can buy many items at deeply-discounted wholesale prices from SFI. However, this is TOTALLY OPTIONAL.

Q. Do I have to stock and deliver products?

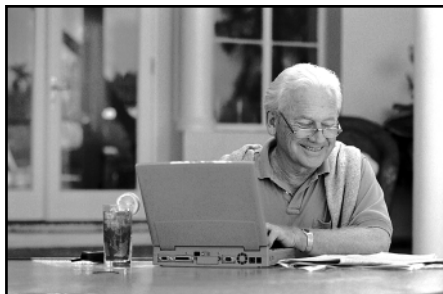
A. Only if you wish to. As an SFI affiliate, your customers can order everything direct from SFI. SFI tracks your commissions and automatically sends you your commission check monthly. SFI also handles all payment processing for your customers, product shipment, customer service, returns, refunds, etc. – all at no cost to you. If you wish to handle stocking and delivering your products yourself, check out SFI's Wholesale Program.

Q. Isn't SFI just another "get-rich-quick" scheme?

A. "Get-rich-quick" is a fairy tale. If

overnight riches are your dream, your odds are probably better playing the lottery than going into business – any business. We won't insult your intelligence with promises of overnight wealth. That said, we've paid out many millions of dollars to our affiliates who've applied themselves.

Indeed, as thousands of our affiliates will attest, there's huge money to be made in SFI if you're willing to do the work.



literally "start on a shoestring." Yet, SFI's income potential is just as great if not greater than most franchises.

Of course, to become successful, ANY business requires some sort of investment. If your budget is small, you'll need to at least invest TIME in marketing and pursuing customers. You can utilize free classified ads on the Internet, and there are many, many other creative ways to market your business both online and offline inexpensively.

Q. What are the costs involved in starting and operating an SFI business?

A. This is one of the most powerful features of SFI. It's completely free to become an SFI affiliate and there's NEVER a requirement to purchase anything. Compare that to buying a franchise. Even a lesser-known franchise can require an investment of tens of thousands of dollars – and that's just to get started.

On top of that, with a franchise you'll likely have rent, labor, product costs, and much more. With SFI, you can

Bottom line: Unlike just about any other type of business, SFI can be started at little or no cost. However, you'll want to reinvest at least some of the commissions you are earning back into your business. By continuing to increase your advertising, you can likewise continually increase your commission check.

And here's some more good news: In countries such as the United States – most if not all of your business expenses are tax deductible. In

Yours
FREE!

Don't forget your
FREE GIFT
See inside back cover

other words, even if profits are not immediately generated, you can significantly lower your tax bill.

Q. I understand I'm not required to buy products from SFI, but is there a reason I should consider it?

A. Yes! One of the many great benefits of being an SFI affiliate is that you can purchase many of our products at **WHOLESALE... up to 67% off retail!** Hence, you can actually save money buying from SFI. Plus, it only makes sense to buy from yourself – to buy from what is, as an SFI affiliate, “your own store.”



Q. I have no experience with running a business. Can I really succeed with SFI?

A. There are no guarantees, of course, but people of every age, every background, from every walk of life, and from all over the world are making it in SFI today. SFI was designed for the “little guy”! If you have the desire, you can succeed with SFI.

Q. I'd like to get serious building an SFI business, but I just don't have the time. What should I do?

A. That's precisely why you should consider SFI. Besides creating financial freedom, SFI has been specifical-

ly designed to create personal freedom for you so that you can do all the things in life you really want to do that you don't have the time for now.

Q. I'm not a salesperson, so this probably isn't for me.

A. Actually, people with no sales experience do great in SFI. This is because SFI isn't about selling – at least not in the way most people think of selling. There's no place for “arm twisting” or high-pressure techniques in SFI. Rather, SFI is simply about sharing the products that you use and are excited about.

Q. Is SFI a pyramid scheme?

A. Definitely not. In pyramid schemes, income is generated solely on the process of recruiting others into the pyramid. Sometimes a product or service of questionable value is involved (that is never retailed to the general public), but generally what you're buying is the right to recruit others into the scheme. This is illegal.

Also, in pyramid schemes, those who get in first and who are at the top win, while everybody else loses. In SFI, on the other hand, there is no cost required to participate and affiliates are paid only on product sales (both at wholesale and retail) – and never on recruiting.

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SFI also provides compensation based on the training, support, and managing of your marketing team.

And, unlike illegal pyramids, in SFI, no matter where you're positioned or when you join, you can advance to the very highest income levels and even earn more income than those above you in the network.

Q. Don't you have to get in at the beginning to make any real money? Doesn't saturation eventually occur?

A. SFI is still a very young company. There are literally billions of prospects worldwide who have never even heard of SFI. It will take many years to even make a dent in that.

But here's the main reason why "saturation" is a myth: timing. In the U.S. alone, tens of thousands of brand new prospects are "hatched" every year. Part of that figure is young adults who have only just reached the stage in their lives where they'd consider (and could afford) to start a business.

Then there are the thousands who have just experienced a major shift in the direction of their lives because of changes at work, at home, etc.

These same people, who just months before could in no way be considered prospects for SFI, NOW are suddenly very open to the proposition. And this is happening constantly.

Bottom line: The market is wide open and the potential is enormous.

Q. Is SFI a "real" business?

A. It's very real. SFI is part of a growing global industry with annual gross revenues estimated at over \$100 billion, involving major multinational corporations and tens of millions of independent business people in every country of the world.

Q. I've tried businesses like SFI before and it didn't work for me.

A. Let's say you've just moved into a new city, and you decided to go out for dinner that evening. Unfortunately, the food at the restaurant you picked turned out to be horrible. But just because of this one bad experience, you surely wouldn't swear off eating at all the other restaurants in the city, would you? Of course not! It's the same thing here. You just need to link up with the right company – a company like SFI.

Q: Isn't having a traditional job safer than going into business for myself?

A: That depends on your definition of "safe." In the United States, statistics show that out of every 100 people who start in the working world at age 20, only five will be financially independent by age 65. Undoubtedly, you want to be in the five percentile. Unfortunately, the odds are stacked heavily against you... unless you create an independent source of income – a business of your own that is limited only by your own desire and ability... a business like SFI.

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COMPARING

To Other Business Opportunities



Y = Yes U = Usually S = Sometimes N = No

	SFI	Network Marketing/MLM	Traditional Affiliate Programs	Franchises	Direct Sales
Can participate free for as long as you want, with no obligation	Y	N	S	N	N
Your own personalized Website provided free (with free maintenance)	Y	N	U	N	N
Personal mentors provided for free personal support & assistance	Y	N	N	N	N
Company handles all orders –payment, shipping, customer service for you	Y	U	Y	N	N
Can create substantial income giving away free stuff	Y	N	N	N	N
Marketable in every country worldwide (make money everywhere!)	Y	S	N	N	N
Member of Better Business Bureau	Y	N	N	Y	N
Company or parent company has been in business more than 15 years	Y	S	N	S	S
Extensive free training & resources to help you get started fast	Y	N	N	N	N
Can share in company-wide commissions every month	Y	S	N	N	N
Can earn ongoing, residual income from one-time sales	Y	Y	S	N	N
Potential to earn \$100,000+ annually	Y	Y	N	Y	N
Support available 24-hours-a-day, 7-days-a-week	Y	S	U	S	S
Can earn unlimited override commissions	Y	N	N	N	N
#1 product available/shippable worldwide (create a global customer base!)	Y	N	N	N	N
Built from the ground up for the Internet	Y	N	Y	N	N
Communication tools provided for easy & free contact with all your customers	Y	N	N	N	N
Wide variety of products to market ("something for everyone")	Y	S	N	N	N
Pays out millions in commissions annually	Y	Y	N	Y	Y
Extensive marketing tools so you can market how you like –online or offline	Y	S	N	N	N
Has own private-labeled products	Y	Y	U	Y	U
Simple, easy-to-understand compensation plan	Y	N	Y	U	U
Free live conference calls for advanced training	Y	U	N	S	N
Business and income can be willed to a family member	Y	S	N	S	N

PLEASE NOTE: Other than for SFI, the author has provided general conclusions only; the "Yes," "No," "Usually," and "Sometimes" designations are the general rule in the author's opinion. There are of course exceptions and the reader is encouraged to do his or her own additional research.

The Ultimate Compensation Plan For Financial Freedom?

What do you think of when you think of the word, TEAM? At SFI, we believe that TEAM stands for:

Together Everyone Achieves More

We believe that nothing is more powerful than people working together towards a common goal...which is why SFI is powered by "T-Net" (Team Network) – a compensation plan specifically designed to harness the proven power and synergy of "teamwork marketing."



Here's how it works: Immediately upon registering as an SFI affiliate, we award you a position in the T-Net network and assign you up to 12 support team members. Because your support team members' success and income is partially dependent upon your success, you can immediately start benefiting from their marketing.

Of course, because SFI makes it so easy and fun, and because you'll want to maximize your potential income, you'll find yourself getting active quickly, too.

Instead of "every man for themselves," SFI's T-Net creates a powerful, natural structure where success is all about working together for mutual gain. When we say "teamwork works," we mean it!

For a

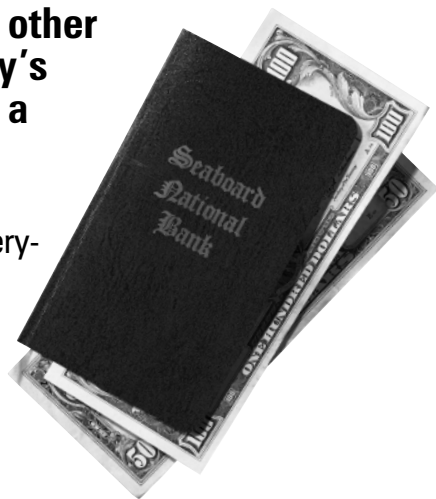


overview of T-Net, go to

www.sfimg.com/Flash/TNet2/

T-Net also incorporates several other powerful components that today's savvy entrepreneurs demand in a compensation plan:

- ✓ A simple, fair, powerful plan that everyone can find success with!
- ✓ Incredible residual income potential!
- ✓ Lucrative "instant cash" bonuses!
- ✓ Deep override commissions!
- ✓ No group volume requirements!
- ✓ Company-wide commission pool (share 12% of total company sales!)
- ✓ Perfect for the "little guy" while providing unlimited earnings potential for the "heavy hitter," too!



"When you add it all up it's easy to see why SFI's Team Network compensation plan is considered one of the most innovative and lucrative pay plans in the industry."

How To Get Started FREE With SFI Today

One of the greatest things about SFI is that there's no cost to join, and no obligation.

In fact, we allow you to "test drive" SFI for as long as you'd like, completely FREE. We'll provide you with free access to marketing tools and resources...and invaluable, insider info on how to create a profitable home-based business. We'll even provide you with your own free, personalized Website so you can start earning sales commissions immediately.

That's how confident we are you'll LOVE being a part of the SFI "home business revolution."



It's as easy as 1, 2, 3...

1. Go to: www.HomeBusinessRevolution.com

(Note: You'll need the ID number located in the yellow box on the back of this brochure)

2. Register.

3. We'll send you an email instantly with immediate access to everything you need to get started right away.

FREE GIFT **FOR YOU!**

As a thank you for checking out SFI, we'd like to send you a FREE copy of our 148-page book, THE HOME BUSINESS REVOLUTION'S GREATEST ENTREPRENEURS, Volume 2.

HBRGE is a compilation of 24 exclusive SFI interviews featuring detailed profiles of some of the highest-earning home business entrepreneurs in America today.

These 24 master entrepreneurs reveal: How they got started, and how they made it to the top... Their actual marketing techniques and strategies –including direct mail, print media advertising, Internet marketing, and more... How to set up your home offices for maximum efficiency, comfort, and profits... Their powerful financial and investment advice, and best tax strategies... Their keys to success and what they say are the absolute vital things you must do every week to achieve success... How much they recommend you invest in starting a home business ...and what to invest it in... What computer software, hardware, and peripherals they use and recommend... What books and magazines they read... Their favorite and most inspirational quotes...AND MUCH, MUCH MORE!

The most successful entrepreneurs in history have been saying it for years: *If you want to be successful, emulate successful people.* Through this powerful book, NOW YOU CAN.

***Grab your FREE copy today...
and thanks again for checking out SFI!***



This Coupon is Redeemable for (1) FREE Copy of


THE HOME BUSINESS REVOLUTION'S GREATEST ENTREPRENEURS



**\$17.⁹⁵
Value**

REDEMPTION DIRECTIONS:

1. Clip out the coupon.
2. The book is free; you pay only for shipping & handling. US residents should include \$3. Canada residents should include \$4. Residents of all other countries should include \$8. Submit in US Dollars only please.
3. Mail the coupon and shipping & handling fee to:
SFI Marketing Group, Redemption Dept. 6036 Havelock Avenue, Lincoln, NE 68507 USA

 *Note: If your mailing address has changed or is not printed on the reverse side of this coupon, please add the proper address information.*

HOME-BUSINESS STATS



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Lincoln, NE 68507
USA

